

# Company sponsorship packages



Martha Trust cares for people with profound physical and multiple learning disabilities. With your help, we can give them the very best opportunities to lead happy, active and fulfilling lives.

We offer a range of sponsorship packages that provide vital funding, while raising the profile of your company's support. And we'd be happy to talk about other ways we could work together in the future.



**Martha Trust**, Homestead Lane, Hacklinge, Deal, Kent CT14 0PG  
T 01304 610448 F 01304 615462 E [fundraising@marthatrust.org.uk](mailto:fundraising@marthatrust.org.uk)  
W [www.marthatrust.org.uk](http://www.marthatrust.org.uk)

Please call **Julie Gayler** on **01304 626921**  
or email [juliegayler@marthatrust.org.uk](mailto:juliegayler@marthatrust.org.uk)

## Platinum ~ £10,000+ per year

### Platinum

The Platinum sponsorship package is only available to **one company each year**.  
By becoming our Platinum sponsor you will get:

- your logo on every page of our website** – we currently receive an average of 4,500 visits each month
- your logo on our newsletter** – we send our newsletter twice yearly to 2,400 supporters around the country
- your logo on our letterhead**
- your logo on all our events materials\*** – we hold a number of events each year including our annual Car challenge across Europe, Fashion show, Firewalk, Golf day, Wine tasting, Exercise event
- your logo on our Annual Report**
- PR**
- pull-up banner to be used at events and talks** – supported by 'your organisation'
- car stickers** – Martha Trust supported by 'your organisation'
- four free tickets for two Martha fundraisings event of your choice**
- to be one of the main sponsors for our Annual Car Challenge**
- volunteer opportunities for your staff at our fundraising events**
- support to promote payroll giving to your staff**

\* Please note other companies may sponsor alongside you for specific events

## Gold ~ £5,000 – £9,999 per year

### Gold

The Gold sponsorship package is available to **two companies each year**.  
By becoming a Gold sponsor to Martha you get:

- sponsorship of our newsletter** – we send our newsletter twice yearly to 2,400 supporters around the country
- to be a key sponsor for two of our fundraising events each year** – which includes the Silver level benefits listed
- your logo on the newsletter page of our website**
- PR**
- volunteer opportunities for your staff at our fundraising events**
- support to promote payroll giving to your staff**
- four free tickets for the two events you sponsor**

## Silver ~ £1,000 – £4,999 per year

### Silver

The Silver sponsorship package is available to **two companies each year**.  
By becoming a Silver sponsor to Martha you get:

- to be one of the key sponsors for two of our fundraising events each year** – events we hold include our annual Car challenge across Europe, Fashion show, Firewalk, Golf day, Wine tasting, Exercise event
- a mention in the PR for the two events**
- your logo on the marketing materials for the two events**
- your logo on the website promotion of the two events**
- an opportunity for your staff to volunteer at the two events**
- promotional opportunities for your company at the two events** – to be agreed with Martha
- two free tickets for the two events you sponsor**

## Bronze ~ £150 – £999 per year

### Bronze

By becoming a Bronze sponsor to Martha you get:

- to be one of the key sponsors for two of our fundraising events each year** – events we hold include our annual Car challenge, Fashion show, Firewalk, Golf day, Wine tasting, Exercise event
- a mention in the PR for the event**
- your logo on the marketing materials for the event**
- your logo on the website promotion of the event**
- an opportunity for your staff to volunteer at the event**
- promotional opportunities for your company at the event** – to be agreed with Martha

We hope you will choose to support Martha Trust and help give people with profound physical and multiple learning disabilities the very best opportunities in life.

