

Ways to support Martha





No matter how much or how little you give you can have a huge impact on the lives of people with profound disabilities

What your gift would mean to Martha

At Martha Trust we're transforming the lives of people with profound physical and multiple learning disabilities.

And we can't do it without your help.

Your support ensures our residents get the very best opportunities in life. It pays for specialist equipment to improve their health and wellbeing; it provides entertainment and technology to engage and challenge them; and it funds holidays, outings and activities so they can experience life to the full.

Above all, it brings a smile to their faces.

How you can help

Make a donation and Gift Aid it

At Martha Trust we make every penny count, so if you are able to make a donation why not Gift Aid it? By saying yes to Gift Aid we can reclaim the tax on your donation and boost it by an additional 25%. It won't cost you a penny extra but it's worth a lot more to Martha.

You donate	We reclaim Gift Aid worth	Martha Trust receives
£10.00	£2.50	£12.50
£100.00	£25.00	£125.00

giftaid it

You can even ensure that any past or future donations to Martha Trust are covered by Gift Aid. Simply tick the Gift Aid box on your donation form or download a declaration at www.marthatrust.org.uk/giftaid This confirms that you are a UK taxpayer and that you have paid enough tax to cover Gift Aid.



With payroll giving or Give As You Earn you can make a regular donation to Martha Trust, tax free.

Become a regular supporter

A monthly donation, large or small, can make all the difference to Martha. With regular support, we are able to plan ahead and make the very best use of our resources.

Direct Debit

When you give by Direct Debit you decide exactly how much you want to give and when. And if you tick the Gift Aid box when you complete your Direct Debit instruction, you can make your donation worth even more at no extra cost.

You can complete your Direct Debit instruction online at www.marthatrust.org.uk/regulargiving or simply download the forms from the website and return them to us at **Freepost Plus RRBB-HCZY-CAUH, Martha Trust, Homemead Lane, Hacklinge, Deal, Kent, CT14 OPG**

Straight from your pay

With payroll giving or Give As You Earn you can make a regular donation to Martha Trust, tax free. Find out whether your employer offers a scheme and, as long as you're taxed through PAYE, you can give direct from your pay or pension. And because your donation is paid before tax, it costs you less to give.

Martha receives
a donation of
£15.00*

As a 20% taxpayer
it costs you
£12.00

Martha receives
a donation of
£15.00*

As a 40% taxpayer
it costs you
£9.00

Martha receives
a donation of
£15.00*

As a 50% taxpayer
it costs you
£7.50

* where an employer pays the administration fee on behalf of their employees

To sign up just ask your payroll or HR department for a donor instruction form.



A gift to Martha Trust can make a real difference to our work and is free of inheritance tax.

Leave a gift in your will

Making a will is incredibly simple and vitally important. It's the only way to ensure that the people and causes you care about will be looked after when you're gone.

A gift to Martha Trust can make a real difference to our work and is free of inheritance tax. You can choose to donate a specific amount or pass on whatever is left of your estate, once family and friends have been provided for.

But whether you're making or changing your will, we strongly recommend you consult a solicitor or qualified professional advisor.

To find out more about leaving a gift to Martha,
call us on 01304 610448
email barry@marthatrust.org.uk
or visit our website www.marthatrust.org.uk/leavelegacy
for more details and to download our brochure 'Leave a legacy to Martha Trust'

Have fun with fundraising

If you fancy a challenge then Martha has a calendar of events running throughout the year from a trip across France in an old banger, to playing 18 holes on a top golf course, or sampling wine in a beautiful country garden. To find out more visit www.marthatrust.org.uk/events_calendar.html

If you're planning your own event, then our fundraising pack has all the advice and tools you'll need at www.marthatrust.org.uk/fundraisingtoolkit

Whatever the event, it can mean a huge boost for Martha Trust like George Sutcliffe's coffee morning that generated £200; or Nick Pullen's first London Marathon that brought in over £3,000; or the taverna night run by Lynne and John Hadley which raised a staggering £1,362.



Get your employer involved

Many companies are happy to give to a good cause so find out what your employer could do for Martha Trust. They might, for example, offer you paid time off to volunteer or fundraise, or perhaps match fund any money that you raise.

If they run a payroll giving scheme, you'll be able to give to Martha tax-free, direct from your pay and some companies are even willing to pay the administration charges and 'match' fund your donations, making them worth even more. If your employer has a 'Charity of the Year' then find out if you can nominate Martha Trust as this can generate valuable, long-term support. And our calendar of fundraising events offers some great opportunities for sponsorship, raffle prizes and auction lots.

We'd be delighted to visit your company to talk about what we do at Martha and how we might work together. In return, we would mention your company's support in all relevant literature and press material, on our website and through our social networks.

Get other people involved

Enlist the help of others, particularly if you're involved with your local church, school, scout troop or community group. Encourage them to get involved in one of our fundraising events or better still, to host one of their own like a non-uniform day, carol service, sponsored hike or cake sale.

If you're running an Easter or Christmas collection you may consider donating the proceeds to Martha – like Northbourne Park School did when they donated nearly £200 following their Christmas appeal; or the Thanet Male Voice Choir which passed on nearly £600 from its Christmas concert; or the Rotary Club of Dover whose fundraising resulted in a donation of £2,500 for Martha.

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Give your time

Giving up your time in support of Martha Trust can be even more valuable than making a donation. We rely hugely on the goodwill of volunteers to help out at fundraising events, assist with general administration, lend us their specialist skills or expertise or just generally champion our work.

People like Katharine Dewick, a brilliant local artist who designed our beautiful Christmas cards; or the No Limits Cluster of St George's Church, Deal which has previously run a much-loved musical church service for our residents; or our team of highly qualified, unpaid Trustees who, between them, are responsible for the governance of Martha Trust.

Get online

Social networking is a great way to raise awareness of Martha Trust and encourage other people to support your fundraising.

If you shop online then visit easyfundraising.org.uk a directory of over 2,000 leading online retailers including Argos, NEXT, M&S, John Lewis and HMV. Each time you buy anything on the website, we receive a percentage of the purchase price.

Ebay is another great way to support Martha. When you sell any unwanted items you can opt to 'Sell for charity' and then simply select Martha as your chosen charity. And with **Virgin Money Giving** you can raise sponsorship or make an online donation direct to Martha at any time by following the link on our website.

You can also follow us on **Facebook** and **Twitter** which will keep you up to date with all our fundraising events, sponsorship opportunities and news.

If you'd like to talk about any of these opportunities, or share your ideas and experiences then we'd love to hear from you

call us on **01304 610448**

email fundraising@marthatrust.org.uk

or visit www.marthatrust.org.uk

We are extremely grateful to all the companies, community groups, churches, schools and individuals who generously support our work. We really can't do it without you.

So on behalf of everyone who lives and works at Martha Trust – **thank you.**



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