Martha NEWS



Spring 2016

What a difference a smile makes

Together we can help make that difference



So good to be home



Music4Martha



Thanks for your support



Recently I went with the parents of one of our residents to visit a home run by the RNIB. I went along to better develop my own understanding, of issues around sight loss, and how it affects someone with Profound Physical and Multiple Learning Disabilities (PMLD) and how, as an organisation, to best use this learning for the benefit of those we support. This theme is running right through Martha and this year we are investing in improving how we deliver our services in a number of specialist areas ensuring we continue to be a leading PMLD organisation. All our nurses are being encouraged to develop their specialist skills so that in everything we do we know our care is the best.

My vision is that every member of the team at Martha will constantly question themselves on how they can improve their work and what difference that change will make to the lives of those who deserve it more than any other group of people I can think of.

> George White CEO Martha Trust

Coming home

When I was a newly qualified nurse I spent six months at Martha as an agency nurse. The experience stayed with me and I always remembered the warmth, calmness and the lovely ethos of the home.

As my life moved on I went to New Zealand for ten years and got married. Unfortunately my mum was poorly so I came back on holiday and found that I wanted to stay. Obviously this meant finding myself a job, so remembering my time at Martha so fondly I turned up asking for a job and the rest is history.

Having spent 25 years in the prison service, coming in to work and seeing a smile or helping someone who was unwell was alien to me. But the satisfaction of finding out the reason for a tear, or why someone is in pain or off their food, when they have such barriers to communication, cannot be underestimated. I go home every day smiling.

People visiting Martha feel the warmth. When I came back I was lonely, with my children both away, my daughter at





university and my son in France playing Rugby. But Martha is like another part of my family. For me it was like coming home.

We often have student nurses on placements. I always tell them that what I want them to take away is the confidence and empathy to support people with profound disabilities, whether it is our guys or others. I want them to understand the difficulties faced by people with profound disabilities and how they are often away from their homes in a strange environment with strange people. At Martha we become their extended family. Most of all I want them to say I went there and it was a fantastic place.





Martha News online

We keep our production costs to an absolute minimum, but you could help us save even more money by signing up to our newsletter by email.

Simply email us at fundraising@marthatrust.org.uk quoting 'Martha News' in the subject line.

You will then receive your newsletter in pdf format, so it won't even clog up your inbox!

Contact Martha Trust

Julie Gayler

Director of Operations & Marketing 07876 246198 juliegayler@marthatrust.org.uk

Carol Baalham

Fundraising & Marketing Officer 01304 610448 carolbaalham@marthatrust.org.uk

Kerry Rubins Fundraising & Events Officer 01304 610448 kerryrubins@marthatrust.org.uk

Follow us

on Facebook and Twitter







How Martha has secured funding through collaboration

At Martha we pride ourselves on offering the very best level of care with the people we support at the forefront of everything we do.

We already rely heavily on donations from our supporters to enable us to provide the extras that ensure the people we support can live life to the full. These voluntary donations provide physiotherapy, hydrotherapy, day trips, specialist equipment and minibuses. The things that make the difference between giving supportive, holistic care and just minding someone - the very worst cases of which all too regularly make the news.

In the current climate, like our peers in the adult social care sector, we are under increasing financial pressure to deliver our services on less money due to funding cuts. In a bid to ensure we safequard our high standards of care, Martha have been collaborating with the parents of our residents and care professionals. We have worked hard with the families and our residents' case workers to find ways in which to secure more funding. The in-house physiotherapist at Mary House, Louise Myeni, has seen the benefits of this joint approach.

Michael has lived at Mary House in Hastings for over nine years. For the past year Louise has worked closely with Michael's parents, his case worker and local services to assess and identify what his

continuing health needs are. The hard work and collaboration has paid off. Louise has successfully secured funding of around £8,500 for new equipment and a further £2,250 for aquatic therapy. Michael is now enjoying the benefits of his new equipment. His new lying support ensures a good and safe night's sleep for him and his custommoulded wheelchair is supporting him well. A new standing aid has also been supplied and the team are working towards safely re-establishing this activity with him. Funding for his aguatic therapy has been provided and it won't be long before Michael can enjoy his time in the pool.

Benefits of securing this additional funding are already making a huge difference to the life Michael is able to lead. He is now able to get more involved in day to day activities, and have greater mobility and independence.

Standing is something so many of us take for granted, but something those with profound physical disabilities are rarely able to experience. Clinical evidence shows a real health benefit to standing. The physical benefits, like increasing bone density and muscle length, through to psychological benefits from just being at eye level with someone are huge and will enable greater participation in activities like cooking.

It is this approach to a case for support that we at Martha hope will benefit all of our residents. Louise said 'The drive for me and motivation to succeed is that we are looking at each person as an individual with the aim to meet their individual needs rather than adopting a generic approach. The co-operation of everybody involved has been key to securing the funding for Michael, in particular Michael's parents who know his needs better than anyone. Their support and willingness to make up the shortfall to bring in services like the engineer to move his case for support along has been invaluable. Success has been about working together across all agencies to ensure the best outcome for Michael.

Michael's Mum said 'Michael's welfare and happiness is of the utmost importance to us. To be happy you need to be comfortable. Louise has been the driving force behind investigating, watching and studying Michael's positioning, whether it be sitting, lying or standing. She has researched and reported in great detail Michael's needs and requirements.

Her fight, enthusiasm and passion to get things right for Michael has paid off and she has got us the funding long overdue for the muchneeded equipment and aquatic therapy for him.'

At Martha we are proud to have colleagues like Louise on our team. Together we are able to make a genuine difference to the lives of the people we support.



How you can support Martha in 2016

Although the nursing care we provide is funded by local authorities and Clinical **Commissioning Groups through their duty** of care, we rely on the support of individuals and organisations to keep Martha Trust operating and maintained. Every year we have to raise over £200,000 to pay for the extras that enable our residents to get the most out of each and every day.

With the numbers of people with profound disabilities on the increase, due to medical advances, the demand for our services is going to continue to grow.

Help us to make 2016 a record year for transforming the lives of people with profound disabilities by supporting Martha in whatever way you can.

Martha Trust is very proud that 87p in every pound of our income goes to the care of the people we support.

> Music is an important therapy at Martha. It crosses boundaries and connects people regardless of language and level of disability.

> This year we want to encourage people to come together through music in aid of Martha. Whether it's supporting one of our organised music events such as the Sandwich Prom or holding one of your own - whatever you choose to do, big or small, will make a huge difference to the lives of the people we support.

We have already had a lot of interest with a number of supporters including local pubs and bars, as well as larger corporates wanting to incorporate a Music4Martha event in their Community Programmes this year.

2016 sees the launch of Music4Martha

Ian Linstead from The Hop and Huffkin, a Kentish Bar and Dining Room in Sandwich, said "Tom Abrahams, whose sister Charlotte resides at Martha Trust in Deal, has been playing here since we opened. We get asked for lots of charitable donations, however last year we made the decision to support just one local charity. After speaking with Tom about Martha Trust, then visiting the homes, we decided we wanted that charity to be Martha. Our ethos at the Hop and Huffkin is to support local, even with our suppliers, so this lovely local charity fitted the criteria perfectly."

To find out more and how you can get involved visit www.marthatrust.org.uk/Music4Martha

To find out more about our events or to book online visit www.marthatrust.org.uk/events



Sporting

As 2016 promises to be an amazing summer for flagship sporting occasions, why don't you and your friends, family and colleagues support Martha through funthemed Summer Sports Days.

Celebrate the FA Cup Final, the Rio 2016 Olympics and Paralympics and of course Wimbledon.

Choose one of the following ideas, or run several activities all under the banner of 'Martha's Sporting Summer'.



- Sweep stakes
- Dress down days dress in tennis or cricket wear, or dress down for a day of cricket or Wimbledon
- Host a cricket tea
- Strawberries and cream days for Wimbledon
- Themed lunches
- Table cricket/Table Football Matches
- 5-a-side Football, Touch Rugby, relay races or Quick Cricket Matches

We'd be happy to support you and would love to hear what you have planned.

Contact us

by email at fundraising@marthatrust.org.uk or call us on 01304 610448

Support one of our organised events

Virgin London Marathon 24th April Martha Trust Golf day in association with John Shepherd 29th April The Rotary Club of Dover Summer Gala Dinner & Concert 2nd June **KM Dragon Boat Race** Sandwich Prom 17th July Rome or Bust 3rd-6th September Folkestone Rotary Half Marathon 25th September KM Muddy Assault Course 1st October **Royal Parks Foundation Half Marathon** 9th October Broome Park Golf Day October 19th November Christmas Fayre

We have a great line up 3rd July of events throughout 2016, so why not ioin us?

Registration for our 2017 Virgin London Marathon places is now open. If you are interested in applying to run for Martha in this prestigious event please visit 5

N www.marthatrust.org.uk/virginlondonmarathon

"Thank you"

Heartfelt thanks to each and every one of you for your continued support. You have helped us to transform the lives of people with profound disabilities, here's just a few of the people we would like to thank:

Hastings Direct for providing a helping hand to our gardening project at Mary House. Thanks to all the colleagues who helped – we estimate it has saved us over £7,500.



Northbourne Park School for £149 raised through their end of year concert.

Broome Park Golf Club for making Martha their Charity of the Year in 2016 The Oast Quilters for their £100 donation.

Everyone who supported our Christmas activity from buying our Christmas cards or raffle tickets to making a donation through Light Up A Life – you have helped us to raise over £3,000.

Southern Water for choosing a Martha entry for their Christmas e-card competition and donating £1,000. The

winning entry was designed as part of our art therapy.



The Rotary Club of Dover for choosing to support Martha in 2016.



Intercrop for donating £637 raised through fundraising in 2015 and in lieu of staff sending Christmas cards.

Hutchings Timber for their £500 donation.



Burgess Hodgson for choosing Martha as their Charity of the Year 2015. Throughout the year their staff participated in a variety of volunteering initiatives and events raising £4,500 towards our work.

The Royal St Georges Golf Club for making a £1,000 donation.

Hastings Round Table for their £500 donation.

Our intrepid teams who took part in our 2015 car challenge – Bonkers in Barcelona – and all their supporters. Thanks to their tireless fundraising and the generosity of all the sponsors, including our main sponsors DFDS Seaways, Kent Community Foundation in



association with Ward and Partners, Sota, Systems Technology and Unipet, the event raised a record breaking £33,720 in sponsorship.

All our regular donors for their continued support and for donating over £8,500 to Martha in 2015.

Martha Trust, Homemead Lane, Hacklinge, Deal, Kent CT14 0PG T 01304 610448 F 01304 615462 E fundraising@marthatrust.org.uk W www.marthatrust.org.uk

