



# Rome or Bust fundraising company sponsorship – letter 1

Dear Sir/Madam

We urgently need sponsors for our 2024 car challenge – Rome or Bust.

Our teams will be given just three days to drive to Rome in cars worth £500. They'll set out from Dover on Saturday 21st September before reaching Rome on Monday 23rd September.

Last year we raised over £23,000 in sponsorship, a target we hope to beat in 2024.

Martha Trust supports people with profound physical and multiple learning disabilities across Kent and Sussex. Our job is to make sure that everyone who needs our care receives it, and that they feel happy, loved and fulfilled. To do this we need your help.

We'd like you to sponsor our team car, which will be driven by [\[insert your team members names\]](#). You can choose from our sponsorship package, or simply make a donation of any amount in support of this event:

Sponsorship of £100

- ▶ The [\[insert company name\]](#) logo printed onto the side of the [\[insert your team car name\]](#) team car.
- ▶ The [\[insert company name\]](#) logo our website [www.marthatrust.org.uk/romeorbust](http://www.marthatrust.org.uk/romeorbust)
- ▶ Post-event PR

To find out how you can sponsor our team car, or make a donation call [\[insert your name\]](#) on [\[insert your phone number\]](#) or email [\[insert your email address\]](#)

For a small taste of this epic adventure visit [www.marthatrust.org.uk/romeorbust](http://www.marthatrust.org.uk/romeorbust)

If you'd like to know more about the work of Martha Trust, please see our website [www.marthatrust.org.uk](http://www.marthatrust.org.uk)

In the meantime, on behalf of everyone who lives and works at Martha, thank you for your support.

Yours faithfully

[\[your signature\]](#)

[\[insert your name\]](#)



# Rome or Bust fundraising company sponsorship – letter 2



Dear Sir/Madam

I realise that we all receive plenty of charity requests each year but I offer no excuses for sending this one to you.

I have decided to take part in the charity car challenge – Rome or Bust. A team mate and I will be setting off on Saturday 21st September 2024 and have been given just three days to drive from Dover to Rome.

Where's the challenge in that you may ask? Well, one of the conditions is that our cars must cost no more than £500.

The charity is Martha Trust, which supports people with profound physical and multiple learning disabilities across Kent and Sussex. You can find out more about their amazing work at [www.marthatrust.org.uk](http://www.marthatrust.org.uk)

We are committed to raising at least £1,500 for Martha Trust and we will personally be paying for the car, fuel, tax, insurances and obviously any running repairs along the way. Ideally, though, we'd like to raise far more.

Having never run a marathon or cycled the length of the country, we wanted a gentle entry into the world of fundraising, but something requiring a bit more effort than buying a red nose or a charity t-shirt.

I understand completely if you don't feel able to make a donation but I would like to stress that we'd be grateful for donations of any amount – and I do mean any amount.

We'd also be grateful if you could make your donation through the Gift Aid scheme which means that Martha Trust can get the tax back. We've set up a Giving Page to help you at [\[insert link to your Just Giving site\]](#)

Cheques can be made payable to Martha Trust and anyone able to donate £100 or more will get a mention on the side of our car.

Thank you in anticipation of your generous donation and we promise to keep you informed of our progress!

Yours sincerely

[\[your signature\]](#)

[\[insert your name\]](#)



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